

**SCOTTSDALE RESORT & ATHLETIC CLUB
INTRODUCES THE EURASIA SPA & LAUNCHES SIGNATURE
PRODUCT LINE**

– OPENING MARCH 2006 –

Scottsdale, AZ, January 2006 – Located in the heart of Scottsdale, the intimate Scottsdale Resort & Athletic Club has expanded its boutique property to accommodate the newly built Eurasia Spa. Opening in March 2006, this retreat combines clean modern lines with an eclectic mix of Asian influences to create a union of East and West.

“We’re thrilled to introduce the Eurasia Spa. The marriage between a premiere resort (one of the “50 Best U.S. Tennis Resorts” by *Tennis* magazine) and a unique “experience-oriented” spa is a perfect match. Through this expansion, we’ve been very careful to maintain the personal service and intimacy that only Scottsdale Resort & Athletic Club defines,” said Rebecca Hing, Director of Marketing & Public Relations. “The Eurasia Spa will provide a transforming experience customized to the client’s needs, which will enhance their total relaxation and wellness while staying with us.”

Capturing the beauty and magic of Asian décor, the Eurasia Spa blends earthy colors and dramatic images to evoke a sensory journey and invites guests to build a personal experience in its calming surrounding space. Guests cross a small Asian-inspired bridge as they enter the spa’s interior. Inside, the use of river stone flooring, the copper-bronze mantle fireplace and burnt orange silk fan sconces juxtaposed against a rich cayenne wall evoke an immediate feeling of transformation from the outside desert surroundings. Spa-goers travel through a hand-crafted bamboo inlaid black shoji door as they enter a silk organza-draped room filled with oversized chairs where they wait in the tranquility room. The Zen-like simplicity of the spa’s design creates a stage for pure relaxation of all of the senses.

The interior features five spacious treatment rooms styled as personal havens. Eurasia Spa has appropriately named each of its five spa therapy suites after classic Asian blooms including the Lotus, Orchid, Peony, Azalea and Wisteria. The Hings commissioned a family member, who is an accomplished Chinese Brush artist to create the flowers' likeness on delicate, handmade textured Magnolia paper framed and affixed to the door that will greet each guest as they enter their therapy suite.

The facility will boast an area especially dedicated to Vichy shower treatments; an Asian Soaking Tub; and the ultimate spa suite with private patio that accommodates two people and is ideal for couples, friends, mothers and daughters or as a VIP retreat. Guests can complete the experience with nail care treatments in the manicure and pedicure room.

The comforting tone of the visit is set when guests step off the bridge and exchange their footwear for Asian slippers and are welcomed by friendly staff. Guests are directed to a changing room, where they slip into a beautiful kimono robe and are able to relax in the Tranquility Room prior to their treatment. Each spa session begins with a Cosanti Bell ritual, exclusive to the Eurasia Spa. This pleasing blend of ambient sound and peaceful rhythm and melody is designed to guide the mind and body into a more relaxed and balanced state.

Recognizing the tonal benefits of sound therapy, Eurasia Spa sought a partnership with the world-renown Cosanti Originals in Scottsdale. The Cosanti Bells were incorporated into each and every treatment session, as well as one 120-minute signature therapy treatment, ***The Sounds of Peaceful Healing***, which is dedicated to transferring the healing powers from the bells to the guests. Each of the Cosanti Bells that are used was hand-made exclusively for the Eurasia Spa.

“We are grateful to Eurasia Spa for incorporating the Soleri Windbells from Cosanti into their sound therapy as part of an alternative spa experience they are offering their clients. It is our hope that our bells’ exceptional tonal qualities will allow spa-goers to appreciate the meditative benefits of the soothing tones,” said Chris Ohlinger, General Manager of Cosanti Originals, Inc. “We are gratified to know our product can be appreciated to its maximum potential by our clients as is the case with Eurasia Spa.”

After completion of the spa-goer’s customized treatment session, they are welcomed back to the Tranquility Room to relax with a cup of tea or cool glass of water. The professional and enthusiastic trained therapists use healing hands to provide a journey that is both unique and unforgettable. “Eurasia Spa’s meditative tranquility fills the soul,” said Teri A. Kramer, Spa Director. “Featuring its contemporary, holistic look and feel, the Eurasia Spa offers guests a variety of revitalizing experiences to enhance their stay or add pleasure to their day. We are dedicated to offering our guests the freedom to structure their spa experience in a way that suits their individual needs. We believe that variety and personalized attention are more appropriate at the Eurasia Spa than strict regimes, and feel that offering this freedom of choice is more comfortable for our guests, especially those unfamiliar with the spa experience.”

The Eurasia Spa has designed a proprietary line of products for its signature spa treatments, using fresh and natural ingredients in their purest form, along with aromatic essential oils combine to create a wonderful aromatherapy line. These products, exclusive to the Eurasia Spa, are designed to invigorate both the novice and seasoned spa user. A sample of the signature spa treatments include:

THE SOUND OF PEACEFUL HEALING, this 120-minute treatment begins with the comforting sound of a unique blend of calming tones followed by warm pressure applied with heated pouches of organic herbs, aromatherapy, and essential oils to promote a calm and dreamy state. Hot stones are applied to address tired and sore muscles and joints, followed by a warm detoxifying wrap to eliminate toxins. The therapy is concluded with a massage that combines various Asian techniques.

EURASIA'S VELVET REPRIEVE BODY WRAP, this 50-minute treatment begins with an herbal dry brush to prepare the body's complexion. Using a customized blend of fresh coconut, vanilla and herbal extracts this creamy body treatment is applied for a sheer softening body indulgence. Combined with a warm wrap this is the perfect treatment for dry, sensitive or sun over exposure. During your wrap you will be further relaxed with either a soothing scalp, neck or facial massage. This treatment finishes with warm compresses of coconut oil leaving the skin velvety soft. This treatment is the perfect complement for any Eurasia treatment.

GREEN & WHITE TEA SUNDANCE BODY FACIAL, we call it liquid "Sunlight!" This 80-minute treatment begins with a Green & White Tea sugar scrub to clean and exfoliate the body, This is followed with a full body massage using "Sun Dance" warm massage oil that will assist in bringing clarity, and especially comforting for those who come from wet, snowy or cold climate and need a little reprieve! For hydration, Green Tea body butter is applied and you are wrapped in a warm blanket that will allow the skin to soak up all the offerings of this signature treatment. Finally your treatment experience finishes with a comforting scalp massage.

CHAI TEA MUD WRAP, a Balinese healing treatment that detoxifies by drawing impurities, this 80-minute treatment combines pure green clay, soothing aloe vera, and Chai tea spices for a relaxing therapeutic wrap that revitalizes and reactivates sluggish cells to reveal beautiful skin. This treatment begins with a dry brush to prepare the skin, followed with the warm Chai mud mask wrap. After showering, the treatment continues with massage using the Aruyvedic oil appropriate to one's Dosha type.

REVITALIZING CHI BAMBOO BODY POLISH, this 50-minute body treatment is an excellent treatment to revitalize chi energy and bring the body back into balance. Foaming Bamboo Lemongrass Scrub made with bamboo powder is applied to stimulate and polish one's skin to a healthy glow. Lemongrass oils revitalize, while ginger oils warm and soothe.

In addition to the signature treatments, the spa also offers guests the latest facials, advanced massages, and waxes. Besides the range of individual treatments, the spa offers an enticing array of packages, from one and a half hours to full day packages, allowing guests the opportunity to truly immerse themselves in the spa experience.

Guests can use the spa as a luxurious addition to their stay at the resort and day visitors are also welcome, making it ideal for locals in need of some pampering.

Opening March 2006, the Eurasia Spa can be reached at (480) 922-8855, or at info@scottsdaleresortandathleticclub.com.

ABOUT SCOTTSDALE RESORT & ATHLETIC CLUB

The family owned Scottsdale Resort & Athletic Club features 56 guestrooms and villas (expanding to 85 rooms with Presidential Suites and 3 Bedroom Villas in March 2006). The resort offers the Eurasia Bistro, featuring fusion cuisine; a private Athletic Club with 11 championship tennis courts; two levels of workout studios, state-of-the-art cardiovascular and weight training equipment as well as private Pilates and Spinning studios. Guests staying at the resort receive discounts and preferred tee times on a variety of award-winning traditional, tree-lined courses and desert, target-style designed courses in the area.

For more information, contact the Scottsdale Resort & Athletic Club toll-free at 877-343-0033. For online information or reservations, log on at www.scottsdaleresortandathleticclub.com. The resort's emails address is: info@scottsdaleresortandathleticclub.com.